



YUUGUU POWERS POWWOWNOWs' 'SHOWTIME' – FREE WEB COLLABORATION FOR ALL

Cutting-edge desktop sharing provider [Yuuguu](#) brings collaborative working to Powwownow - Europe's fastest growing free conference call provider

27 November 2008, Manchester: Yuuguu has struck a deal to provide Powwownow's enhanced and premium access users with free online desktop sharing to use in their conference call meetings.

[Yuuguu](#)'s free powerful online desktop sharing, instant messaging and presence tool is now available through Powwownow.

Powwownow offers customers free conference calling with a hassle-free ethos of no booking, no billing and no fuss - the participants just pay the cost of a 0870 call which is added to their phone bill. Customers don't need to book a conference room and never receive a bill from Powwownow.

Increasingly, Powwownow customers were requesting a web conferencing service, where participants can view the same on-screen documents during a call. Powwownow selected [Yuuguu](#) as it is free, quick to setup and easy to use - only the call host needs to download the application and simply by clicking a normal weblink, up to 30 participants can see the host's screen. Another added advantage for Powwownow users is that [Yuuguu](#) offers an in-built presence mechanism. Through this users can see when their colleagues or clients are online, allowing them to conduct unscheduled meetings instantly.

Founder and CEO of [Yuuguu](#), Anish Kapoor said: "We believe in a similar ethos of no hassle and ease of use, so are extremely glad to partner with Powwownow. We believe that the combination of our technologies offers a unique and extremely powerful online communication tool."

Best of all, the [Yuuguu](#) service incurs no additional costs for Powwownow's users who already spread over 12 countries including the US and major European markets.

Powwownow co-founder Andrew Pearce said: "We are currently experiencing tremendous demand for clearer, faster and more effective communications technology. This partnership with [Yuuguu](#) will improve our users' experience with a simple to use and free web conferencing service."

Users can download [Yuuguu](http://www.yuuguu.com) free of charge at www.yuuguu.com, and the company recently announced [Flash based web sharing](#), support for [Linux](#) and integration with all major instant messaging clients.

About Yuuguu:

Yuuguu, named after the Japanese word for fusion, was founded by entrepreneurs Anish Kapoor and Philip Hemsted in 2007 after they became frustrated by working together remotely and not being able to see and share each other's computer screens in real time. The company is based in Liverpool and received funding from Rising Stars and Liverpool Seed Fund among others. www.yuuguu.com

About Powwownow:

Powwownow was founded in 2004, offering customers free conference calling services with the ethos of no booking, no billing, no fuss (the customer does not need to book a conference room, never receives a bill from Powwownow, just the cost of an 0870 call added to their bill. The company now operates in 12 countries including the US and major European markets. Turnover for 2008 is expected to reach £5m. Powwownow employs 25 people and is based in Richmond, Surrey www.powwownow.co.uk

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